

Remit Address:
WFLA
33096 Collection Center Drive
Chicago, IL 60693
Main: (813) 221-5771
Billing: (317) 296-3100

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403 USA

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Advertiser	POL/Priorities USA Action
Product	ISSUE
Estimate Number	4555

Invoice #	870647-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	870647
Alt Order #	25152090
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Tonight Show	Tonight Show	•			•	•		•	
					6 to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	12:14 AM	PRATV1624H	\$2,000.00		4
	WFLA			W	09/14/16	:30	12:03 AM	PRATV1624H	\$2,000.00	1	2
	WFLA			Th	09/15/16	:30	12:13 AM	PRATV1624H	\$2,000.00	1	3
	WFLA			F	09/16/16	:30	12:26 AM	PRATV1624H	\$2,000.00		5
	WFLA			M	09/19/16	:30	12:13 AM	PRATV1624H	\$2,000.00		1
2	WFLA	M-F 5-530p	5-530p								
		•	•	09/13/1	6 to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	5:11 PM	PRATV1624H	\$1,365.00		5
	WFLA			W	09/14/16	:30	5:12 PM	PRATV1626H	\$1,365.00	1	4
	WFLA			Th	09/15/16	:30	5:13 PM	PRATV1624H	\$1,365.00)	3
	WFLA			F	09/16/16	:30	5:29 PM	PRATV1624H	\$1,365.00)	2
	WFLA			M	09/19/16	:30	5:22 PM	PRATV1624H	\$1,365.00)	1
3	WFLA	M-F 530-6p	530-6p								
		•	•	09/13/1	6 to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	5:52 PM	PRATV1624H	\$1,470.00		2
	WFLA			W	09/14/16	:30	5:51 PM	PRATV1624H	\$1,470.00	1	3
	WFLA			Th	09/15/16	:30	5:52 PM	PRATV1626H	\$1,470.00)	5
	WFLA			F	09/16/16	:30	5:52 PM	PRATV1626H	\$1,470.00)	4
	WFLA			M	09/19/16	:30	5:51 PM	PRATV1624H	\$1,470.00		1
4	WFLA	Local 6p News	6-630p								
		•	•	09/13/1	6 to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	6:11 PM	PRATV1624H	\$2,310.00		2
	WFLA			W	09/14/16	:30	6:23 PM	PRATV1624H	\$2,310.00	1	4
	WFLA			Th	09/15/16	:30	6:28 PM	PRATV1624H	\$2,310.00	1	5
	WFLA			F	09/16/16	:30	6:12 PM	PRATV1624H	\$2,310.00	1	1
	WFLA			M	09/19/16	:30	6:23 PM	PRATV1626H	\$2,310.00		3
5	WFLA	Local 7p News	7-730p								
		•	·	09/13/1	6 to 09/19/16	5x	MTWTF				
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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5	WFLA	Local 7p News	7-730p					<u> </u>			
	WFLA			Tu	09/13/16	:30	7:08 PM	PRATV1624H	\$1,260.00		3
	WFLA			W	09/14/16	:30	7:10 PM	PRATV1626H	\$1,260.00		4
	WFLA			Th	09/15/16	:30	7:12 PM	PRATV1624H	\$1,260.00		5
	WFLA			F	09/16/16	:30	7:26 PM	PRATV1624H	\$1,260.00		1
	WFLA			M	09/19/16	:30	7:25 PM	PRATV1624H	\$1,260.00		2
6	WFLA	Today Show	657-9a								
					to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	7:56 AM	PRATV1624H	\$2,550.00		2
	WFLA			W	09/14/16	:30	7:59 AM	PRATV1624H	\$2,550.00		1
	WFLA			Th	09/15/16	:30	7:58 AM	PRATV1624H	\$2,550.00		4
	WFLA			F	09/16/16	:30	8:57 AM	PRATV1624H	\$2,550.00		3
	WFLA			M	09/19/16	:30	8:26 AM	PRATV1626H	\$2,550.00		5
7	WFLA	M-F 730-8p	730-8p								
				09/13/16	to 09/19/16	5x	MTWTF				
	WFLA			Tu	09/13/16	:30	7:41 PM	PRATV1624H	\$1,050.00		3
	WFLA			W	09/14/16	:30	7:54 PM	PRATV1624H	\$1,050.00		1
	WFLA			Th	09/15/16	:30	7:48 PM	PRATV1626H	\$1,050.00		2
	WFLA			F	09/16/16	:30	7:50 PM	PRATV1626H	\$1,050.00		4
	WFLA			M	09/19/16	:30	7:54 PM	PRATV1624H	\$1,050.00		5
8	WFLA	SNL	Sa 1130p-1a								
				09/12/16	to 09/18/16	1x	S-				
	WFLA			Sa	09/17/16	:30	1:11 AM	PRATV1624H	\$3,000.00		1
				Sports ra	n late						
9	WFLA	Local Sa 7a News	7-8a								
				09/12/16	to 09/18/16	1x	S-				
	WFLA			Sa	09/17/16	:30	7:21 AM	PRATV1624H	\$525.00		1
11	WFLA	WFLA 7a News Su	Su 7-8a								
				09/12/16	to 09/18/16	1x	S				
	WFLA			Su	09/18/16	:30	7:39 AM	PRATV1626H	\$160.00		1
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12	WFLA	Today Show Su	8-9a								
				09/12/16	to 09/18/16	2x	S				
	WFLA			Su	09/18/16	:30	8:25 AM	PRATV1624H	\$1,785.00)	1
	WFLA			Su	09/18/16	:30	8:47 AM	PRATV1624H	\$1,785.00)	2
13	WFLA	Local Su 9a News	9-10a								
					to 09/18/16	1x	S				
	WFLA			Su	09/18/16	:30	9:22 AM	PRATV1626H	\$1,050.00		1
14	WFLA	Late News M-Su	M-Su								
					to 09/19/16	5x	MTWTFSS				
	WFLA			Tu	09/13/16	:30	11:13 PM	PRATV1624H	\$4,200.00)	3
	WFLA			W	09/14/16	:30	11:21 PM	PRATV1626H	\$4,200.00		4
	WFLA			Th	09/15/16	:30	11:24 PM	PRATV1624H	\$4,200.00		1
	WFLA			Sa	09/17/16	:30	11:33 PM	PRATV1626H	\$4,200.00		5
	WFLA			M	09/19/16	:30	11:12 PM	PRATV1626H	\$4,200.00)	2
15	WFLA	Wed 10p Blindspot	10-1059p								
					to 09/18/16	1x	W				
	WFLA			W	09/14/16	:30	10:38 PM	PRATV1624H	\$8,400.00)	1
16	WFLA	Local News @ 4a	4a-430a								
					to 09/18/16	1x	TF				
	WFLA			Th	09/15/16	:30	4:12 AM	PRATV1624H	\$110.00)	1
17	WFLA	Local News @ 530a	530-558a								
				09/13/16	to 09/19/16	4x	MTF				
	WFLA			Th	09/15/16	:30	5:43 AM	PRATV1626H	\$1,000.00)	1
	WFLA			F	09/16/16	:30	5:51 AM	PRATV1626H	\$1,000.00)	2
	WFLA			M	09/19/16	:30	5:42 AM	PRATV1624H	\$1,000.00)	4
	WFLA			M	09/19/16	:30	5:57 AM	PRATV1624H	\$1,000.00)	3
18	WFLA	WFLA 6a News Sun	Su 6-7a								
					to 09/18/16	1x	S				
	WFLA			Su	09/18/16	:30	6:24 AM	PRATV1624H	\$200.00		1

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Property	WFLA	-
Account Executive	Katz Washington	4
Sales Office	Katz/Washington	
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Rate		Reconciliatio	n	Re	ef#
	Auve	ertiser rier]
	Δdva	ertiser Ref			

Aired Spots 53

Day

Date

Time

Gross Total \$102,040.00

Length | Air Time

Agency Commission \$15,306.00

Net Amount Due \$86,734.00 **Payment Terms 30 Days**